



Make plans now to attend this informative and educational seminar to gain the latest and best information critical to growing your revenue and maintaining a more efficient mail operation. **PCC Members that register before March 5, 2010 pay only \$65.00! The cost for PCC members after the March 5, 2010 deadline will be \$75.00. Membership in another PCC is accepted. Cost for non-PCC Members is \$90.00. However, join the PCC before March 5, 2010 and pay only \$65.00 - a savings of \$25.00! To join, visit our website at www.baltimorepcc.com -- download the membership application and send it in today.** The seminar fee includes workshop sessions, continental breakfast (beginning at 8:00 a.m.), lunch and **parking**. The Seminar's sessions information and registration is available on our website and can be completed and paid online.

Presentations will include:

- How to Boost Your Direct Mail Income With Targeted Web Integration *(new session)*
- It's O.K. to Mail. *(new session)*
- Navigating Postal Websites *(new session)*
- Opening, Closing or Relocating Your Mail Center *(new session)*
- Address Mgmt/Endorsement/ACS & Move Update
- Mailpiece Design/Mail Quality & Intelligent Mail Barcode
- Non-Profit Mail
- Postal One & Other Electronic Document Submission
- Presorted Standard Mail and Flats
- Super Session – Q & A Forum - "Get Answers to Today's Postal Questions and How to Find Answers for Tomorrow"

We look forward to seeing you there! Meanwhile, if you have any questions, please contact us.

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410-321-8821

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Vice-Chair, PCC Education Committee
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POSTAL CUSTOMER COUNCIL



BALTIMORE PCC MAILER'S EDUCATION SEMINAR & BUSINESS EXPOSITION
Thursday, March 18, 2010
University of Baltimore Thumel Business Center
11 W. Mt. Royal Avenue
Baltimore, MD 21201

EARLY BIRD EXTENDED TO MARCH 5, 2010

COST: PCC members **(Early Bird)** \$ **65.00** Before ~~2/19/10~~ 3/5/10
\$ **75.00** After ~~2/19/10~~ 3/5/10
Non-PCC members \$ **90.00** **Become a Member and Save \$25.00**
Platinum Level Partners 2 Free Tickets + \$5.00 off additional tickets
Gold Level Partners 1 Free Ticket

COMPANY: _____

ADDRESS: _____

CITY/ST/ZIP+4: _____

THE FOLLOWING REPRESENTATIVES OF OUR ORGANIZATION WILL ATTEND:

<u>NAME</u>	<u>PHONE #</u>	<u>E-MAIL ADDRESS</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

OUR CHECK FOR \$ _____ IS ENCLOSED. OTHER PCC MEMBERSHIP: _____

Please return this form with your check payable to the Baltimore PCC by *March 10, 2010* to:

**BARBARA MORGAN
MARKETING DEPARTMENT/PCC SEMINAR
900 E FAYETTE ST ROOM 508
BALTIMORE MD 21233-9996**

Seminar, Directions, and parking information will be mailed upon receipt of registration.

If you have any questions, please contact Barbara Morgan at (410) 347-4332.